

## **WEEKEND AGENDA**

### **FRIDAY NIGHT – Registration 5 – 6 PM**

7-9 PM – THE JUBILEE – A NIGHT OF PRAISE

Weeping endures for a night, but God promises JOY in the morning

- Enjoy vibrant prayer, worship and songs of praise
- Rejoice with our “Celebrities in the Spirit” as they ignite your faith with testimonies of triumph and deliverance
- Learn how COVID trauma can rock your world, but God can renew your spirit causing you to mount up with wings like eagles and soar
- Be inspired knowing God can do anything but fail!

### **SATURDAY MORNING -- OPENING SESSION 8:30 AM**

9-10:00 AM – JULIE S. WASHINGTON

Born to Lead for Such a Time as This

10:15-11 AM – LEARNING TO LEAD DURING COVID – LADIES, YOU’VE GOT THIS!

Q & A WITH JULIE & GUESTS

11 AM -- VENDOR INTRODUCTIONS \* PRIZES & GIVEAWAYS \*

11:30 AM-1:30 PM LUNCH BREAK

1:30 PM-3PM – FEATURING DEBBIE BANKERT

AWAKENING THE WARRIOR WITHIN

3:30PM – SMALL GROUP BREAKOUTS

SHEROES ARISE!

4:45PM — VENDORS \* PRIZES & GIVEAWAYS \*

5PM CLOSING SONG – A NIGHT ON THE TOWN (Tours available/Dinner)

### **SUNDAY MORNING – OPENING SESSION 8 AM**

8:30 AM – PRAYER & WORSHIP

ANISSA SHORT -- Historical Insight for Such a Time as This

9 AM – GET NOTICED ACADEMY TEAM LEADERS SPEAK

\*TOPIC: “WHY I CHOOSE TO LEAD”

10-11 AM – RECOGNITIONS & CLOSING

## **CONFERENCE LEADERSHIP TEAM**



### **BRENDA JOYCE JOHNSON, FOUNDER--THE GET NOTICED ACADEMY**

Brenda is an influential voice encouraging women to learn to maximize their purpose, passion and potential. Her life-long mission has been to remind youth, parents and adults that the Lord Jesus Christ left us with a legacy to lead and a heritage to follow. As a kingdom builder with a passion for market-place ministry, she became aware before the term “market-place” ministry became in vogue that her evangelistic style could not remain locked and loaded in the four walls of the denominational church.

Brenda began her career in the field of fashion, image and protocol as a speaker, trainer and coach when women of color in the industry were scarce. She received recognition as a small business entrepreneur when she pioneered Feminique Image Improvement Workshops in Fayetteville, North Carolina. As her career emerged, she began coaching contestants for the preliminaries for Ms. North Carolina and served on the Board for N. C. preliminaries for the Ms. America pageants.

As a seasoned business etiquette and corporate professional, Brenda served as an independent contractor in areas of diversity & team effectiveness for multi-national consumer goods corporation Procter & Gamble. Although this venue was satisfying, she once again found her passion mentoring youth.

In 1994, Brenda became a franchise owner breaking racial barriers by launching The Fayetteville Junior Cotillion which hosted at least 10 cotillion training and formal events. In 2001, she founded a non-profit in Columbus, Ohio, The Gold Medallion Foundation—School of Esther, a Saturday school, hosting another eight cotillion events. Brenda's social skills development programs impacted roughly 400 students and about 150 families.

Recently, Brenda has authored two signature self-help textbooks, *Get Noticed! Insider Secrets to a Confident and Classy Image* and *The Get Noticed Woman: Kingdom Keys to Influence & Excellence*. Both have been crowning accomplishments, enabling her to launch virtual personal, professional and spiritual development courses. In 2021, she initiated “Sister Friends” Circles in 3 states.

Brenda holds a BA in Business Communications and Fashion Merchandising from West Virginia State University. She was ordained in January of 2000 and again as a Senior Minister in 2015 serving in two congregations in Columbus, Ohio and Sanford, North Carolina. Brenda has been married for 47 years. The Johnsons are the parents of two adult daughters, Melissa & Angela and have one grandson.



*Our Team Leaders welcome you to small group fellowships in Columbus, Oh, Fayetteville, NC & Clarksville, TN*  
*Left to Right: Eve Suber, Barbara Robinson, Brenda Johnson, Becky O'Brien, Sharon Robinson, Wilhemina McKinney, Terri Murray*  
*and Karen Moore*



*Cynthia Crayton*



From past events, you can see “The Gathering” is not just a meeting—it’s an encounter with the Holy Spirit. Once again in 2022, we anticipate a time of refreshing—just what we desperately need for this challenging time in history. We invite you to register early. We have only 40 guest seats available with a hotel block ending March 21<sup>st</sup>. You don’t want to miss this--can’t wait to see you!

## ***MISTRESS OF CEREMONIES & SPEAKERS***



### ***ANISSA SHORT, MISTRESS OF CEREMONIES***

As a business coach and advocate for the home-based entrepreneur, Anissa uses her platforms as a speaker, contributing writer, podcast host, and international best-selling author to educate, encourage and empower others representing in the home-based business industry.

As a home-based entrepreneur since 1999, she has built an organization within the Direct Sales Industry that includes clients and business colleagues within several states. By way of summits and workshops hosted to support women in business, she is known as an influencer and collaborator passionate about creating winning teams.

Prior to her entrepreneurial endeavors, Anissa worked in the fields of Sales, Banking, and Finance and approximately twelve years with the Federal Government. While gainfully employed within each sector, she served as a mentor and trainer locally, state-wide and regionally. In addition to her professional endeavors, Anissa served as a Board Member of two non-profit organizations that addressed the concerns of women and families in crisis.

Anissa's educational background includes a BBA, MBA, and Ph.D. in the areas of Business and Administration and she is also a certified Christian life coach. Anissa and her spouse, Alphonso serve in their local church, enjoy visits to the beach, and have been happily married since 1998. They reside in Fayetteville, North Carolina. For more information regarding Anissa or her work, visit her site at [www.anissashort.com](http://www.anissashort.com).



**SATURDAY MORNING SPEAKER: JULIE S. WASHINGTON**

Julie S. Washington knows the challenges and the cost of high-level leadership. She is a respected influencer in the marketplace who understands the power of faith in motion. Her impact and influence extend to corporations, universities and churches where she is a guest lecturer, keynote speaker, panelist, trainer and coach. *Personal Branding, Strategic Leadership, Accelerating Performance and Pursuing Purpose* are key content areas of focus.

Julie is currently the Chief Marketing, Communications and Customer Experience Officer at Trinity Health, a \$20B Catholic health care delivery system that serves almost 30M people over 25 states. She is responsible for the strategic leadership of marketing, brand building, crisis management communication, and the creation and delivery of an integrated and inclusive care experience.

In addition, she serves on the corporate board of Amyris, Inc. and is a board trustee of Union Institute and University. She was selected as one of *Black Enterprise's "Top Women Executives in Advertising & Marketing"* (2016), *Savoy magazine's Top 100 Most Influential Blacks in Corporate America* (2020), *Millennium Alliance's "Digital Healthcare Innovator of the Year"* (2021), *Diversity Woman Media's "The Elite 100"* (2022).

Julie accepted Christ at the age of seven and has been following The Lord's leading ever since. She has delivered Sunday messages, led mid-week worship and prayer meeting services, taught Bible studies, sang in numerous choirs, and has participated in global mission trips to India and South Africa. Sharing the "Good News", discipling others, and letting her light shine in the world are central to her purpose and calling to excellent service.

Julie received her Bachelor of Arts degree in Chemistry and Psychology from Emory University and Master of Business Administration degree from Washington University. She is an International Coach Federation certified executive coach. Julie is a wife and mother of three children.



**SATURDAY AFTERNOON SPEAKER: DEBBIE BANKERT**

With more than 40 years of marketplace anointing, Debbie Bankert is a powerhouse of kingdom wisdom with entrepreneurial dexterity and an artistic talent whose creative works are known nationwide.

Debbie is respected for her prophetic insight and has been an Elder at The Bridge Community Church in Warrenton, Virginia for more than twelve years. In addition, she and her husband, Tom are certified Marriage Mentors.

Over the past 20 years, she has offered mentoring and coaching to women of all ages which is her heart's focus. Currently, she co-leads a Bible Study teaching God's Word to women whom she affectionately refers to as "God's Wonder Women." She has led many mission trips to work with women and children in some of the poorest areas of Colombia as well as Mexico, Jamaica and Slovakia.

As the Director of Development, Board member and Edge Coach for Cutting Edge Ministries, she was blessed to experience the power of reaching middle and high school students for Jesus.

Debbie is known as an accomplished artist who has received two Grants by the American Society of Botanical Artists to document endemic and endangered plant species in the Colombian mountains. Her art has been shown at the Corcoran Gallery of Art, the US Botanic Gardens and other venues.

Early in her career, after completing both a B.A. and M.A. in Education, she taught special needs children and later transitioned as a Real Estate Broker. She currently owns Ultimate Wellness, a nutrition based business.